

Journalism & Media Catalogue

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Style in Journalism by Dr. P.V.L. Narasimha Rao

With the phenomenal growth of newspapers and periodicals in India, their styles have become as unique as the identities of individuals. Keeping track of the changing scenario in the Indian English press, this book presents a critical study of stylistic variations followed by leading dailies and periodicals. The exposition is supported by an in-depth analysis of historic case studies like Indira Gandhi's assassination, Bhopal gas tragedy and terrorism in Punjab. Also the book tries to answers some critical questions like: * Will the print media survive the Onslaught of the electronic media? * Can a journalist be really objective in the present scenario? | Hardback - 2011, 22 x 15 cm, ISBN 9789350180259 - ₹ 795/- | eBook (EPUB) -, ISBN 9789350181225 - ₹ 795/-

Recent Trends in Indian English: A Linguistic Study of Print Media by Pallavi Goswami

English has emerged as a global language in recent times. From being known as 'Queen's English', it now claim to have developed different varieties across the globe, based on the usage of speakers who have moulded it to meet their needs in a situation when English is not their mother tongue. And Indian English is one of them. This book examines the important features of Indian English. Tracing the history of English language in India, it takes a close look at the variety that has come to be dissociated from British English by the use of this very label, 'Indian English'. Based on a survey of written English language of Indian national newspaper, journals, bulletins and notices, it presents a detailed analysis of the lexicosemantic features of the language to observe whether they help define Indian English as a separate variety. | Hardback - 2010, 23 x 15 cm, ISBN 9789380009292 - ₹ 620/- | eBook (EPUB) -, ISBN 9789350181331 - ₹ 620/-

Media Glossary by Shashank Sharma

Mass media has become all pervasive, taking a central role in politics, socio-cultural life and economic development, and is often referred to as the Fourth Estate. It has been growing very rapidly in terms of its coverage, speed and forms. As the mass media evolved, it developed a language of its own. And this book is the compilation of terms and jaragons frequently used at media workplace-be it print media, films and television or radio. | Paperback - 2009, 22 x 14 cm, ISBN 9789380009254 - ₹ 240/- | eBook (EPUB) -, ISBN 9789350181416 - ₹ 240/-