

History & Culture Catalogue

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DNA of Bharat: The World Guru by Dr. Jaikaran Goel

“DNA of Bharat: The World Guru” draws a parallel between the Ganga’s journey to the ocean and human life’s spiritual journey toward the Divine. It explores how collective thoughts shape national ideology and highlights Bharat’s enduring Vedic culture despite centuries of foreign rule. The book reflects on how modern politics drifted toward Western ideologies and offers a simple yet profound insight into Bharat’s civilizational spirit—inviting readers to rediscover its timeless wisdom and rightful place as the Vishwa Guru. | Born in the village of Madina (Ahulana), Sonapat, Haryana, the author is an esteemed Ayurvedic practitioner, educationist, and social-religious worker. He founded Geeta Vidya Mandir to uplift education in Gohana and built a temple of Maa Durga seeking spiritual solace. Deeply influenced by national events, he engaged with RSS and studied Vedic and Chanakya’s teachings. He also authored “Manushya Ki Niyati Hai Bhagwan Hona”, a simplified rendition of the Srimad Bhagavad Gita. He now manufactures Herbodent toothpaste in Delhi. | Paperback - Second Edition, 2026, 368 p., 23 x 16 cm (Perfect Bound), ISBN 9788195669387 - ₹ 600/-

History of Buddhist Sanskrit Literature (Set of 2 Volume) by Karunesh Shukla

Hardback - 2021, 24 x 16 cm, ISBN 9789350184257 - ₹ 3,100/- | eBook (EPUB) -, ISBN 9789350184264 - ₹ 3,100/-

Economic History of Modern India (1757 to 1947) by S.N. Pandey

The studies on economic history of modern India had a very late beginning. During the early stage of historiography, a few historians recognized the connection between political and economic history remained a chapter on economic conditions only. Causes and effects of economy were never analyzed. This book attempts to fill that gap. Examining the characteristic of a colonial economy, the book discusses the process of colonizing Indian economy, with speared focus on monopolistic trade tactics, banning of Indian products in Britain, transformation of trade after industrial revolution and entry of foreign enterprises in India. It also extend an elaborate discussion on land settlement, revenue policies, commercialization of agriculture, decline of handicrafts, state of irrigation, development of transport and communication and currency. Finally, it evaluates economic impact of British rule and addresses the issue of economic drain from India. | Hardback - 2021, 23 x 15 cm, ISBN 9788189973032 - ₹ 999/-

Buddhism in Southeast Asian Countries by D.C. Kaushal

Hardback - 2019, 240 p., 24 x 16 cm, ISBN 9789388162715 - ₹ 1,549/-

History of India: (Set of 3 Vol. in 4 Part) by B.C. Trivedi

Hardback - 2019, 240 p., 24 x 16 cm, ISBN 9789388162777 - ₹ 6,499/-

The Buddhist Texts by Lalit V. Mishra

Buddhist texts were initially passed on orally by monks, but were later written down and composed as manuscripts in various Indo-Aryan languages which were then translated into other local languages as Buddhism spread. They can be categorized in a number of ways. The Western terms "scripture" and "canonical" are applied to Buddhism in inconsistent ways by Western scholars: for example, one authority refers to "scriptures and other canonical texts", while another says that scriptures can be categorized into canonical, commentarial, and pseudo-canonical. Buddhist traditions have generally divided these texts with their own categories and divisions, such as that between buddhavacana "word of the Buddha," many of which are known as "sutras," and other texts, such as shastras (treatises) or Abhidharma. Buddhism came to China in the 1st century C.E.. The development of Buddhism in China and the recording of the teaching as the Chinese Canon is one of the great achievements of human civilization. The Sanskrit texts of different traditions were taken to China and the translation of the texts into Chinese went on from 200 C.E. to about 1200 C.E.. At first non-Chinese, and later Chinese monks, working individually and in teams, carried on the translation work. State translation projects were established. Original Chinese Sutra were added. This book contains the fundamental and basic information of subject and the selection of contents makes it an appropriate textbook for the students. | Dr. Lalit V. Mishra is M.A. and Ph.D., possesses command over the subject to which he pertains to. He has attained many seminars and conferences. He has also edited several books and published articles. | Hardback - 2018, 240 p., 24 x 16 cm, ISBN 9789388162760 - ₹ 1,545/-

Gleanings from the Buddhist Heritage by Karunesh Shukla

This book throws light into different aspects of Indian Buddhism. Just like the predicament of modern generation, A comparison of Sankara's Advaita and Advaya vada of Madhyamika. It describes various sects of Buddhism such as Vajrayana and Tantric Buddhism, etc. Sanskrit was considered as the language of the uppermost classes of the society but here we can see the universal character of Buddhist Sanskrit text. Here we can find the contribution of various scholars and philosophers to Buddhism. This book gives a special reference of Buddhism to gotra bhumi, avatara bhumi, etc. This book covers different controversies regarding the death of Lord Buddha including the basic themes of Buddhism presented by various critics. In this book, we come across the contributions of various scholars such as Nagarjuna, Asanga, etc. to Buddhism. | Hardback - 2013, 23 x 15 cm, ISBN 9789350183670 - ₹ 795/- | eBook (EPUB) -, ISBN 9789380183793 - ₹ 795/-